

IDEOM 2022

VITFriends Representation

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WHAT IS IDEOM AND WHAT DO THEY DO?

IDEOM stands for International Dermatology Outcome Measures

IDEOM holds annual meetings where they discuss various dermatological conditions

The poster is titled "DEVELOPING & VALIDATING OUTCOME MEASURES" and features the IDEOM logo with the tagline "INTERNATIONAL DERMATOLOGY OUTCOME MEASURES". It includes three icons representing goals: a target, an umbrella, and a dollar sign. The text is organized into several sections: "THE FACTS!", "WHAT'S IN A NAME?", "OBLIGATIONS TO IDEOM", and "FINANCIAL SUPPORT".

DEVELOPING & VALIDATING OUTCOME MEASURES
with **IDEOM**
INTERNATIONAL DERMATOLOGY OUTCOME MEASURES

Join a community of like-minded researchers and stakeholders as we work for the establishment of patient-centric outcomes to enhance the research and treatment of dermatological conditions.

GOALS!

- IDEOM strives for the establishment of patient-centric outcomes to enhance the research and treatment of dermatological conditions.
- Our workgroups' goals are to develop outcome measures for clinical practice for their disease of focus.

THE FACTS!

- Workgroups are autonomous from one another but work together under the IDEOM umbrella. Workgroups independently publish, decide on their steering committees, meetings, and maintain financial control of their group.
- IDEOM is a 501(c)3 organization. Taxes, etc. are taken care of by the umbrella organization - not the individual workgroups.
- IDEOM provides an administrative support staff to assist workgroups.

WHAT'S IN A NAME?

- All workgroups operate as team members of the IDEOM family, as opposed to independent states, to promote a shared mission.
- The output from IDEOM gives it the IDEOM gravitas and keeps the group committed to open-source output that can be used by our entire research community to help move our work forward.

OBLIGATIONS TO IDEOM

Every abstract and/or published paper receiving financial support and platform support contributing to the final product of any research work or manuscript requires acknowledgment per IDEOM policies. The work remains credit of all authors.

FINANCIAL SUPPORT

- IDEOM can provide generous financial support to help workgroups meet their specific goals.
- Money funded for a specific workgroup always stays with that workgroup.
- Examples of IDEOM support can include (but not limited to):
 - Provides seed money to new workgroups.
 - Routine training of our Patient Research Partners in advance of every meeting to be sure they understand the methods, process and vocabulary etc.

A community of stakeholders for input based on expertise in inflammatory skin diseases, outcome measures development, AND an audience that includes the FDA, industry and many others. This creates a rich community of feedback and opportunities for collaboration and interaction.

Recent review of our publications supports our deep knowledge of these methods and the ability to implement them fully.

Funding for research fellow positions to carry out many of the simultaneous projects which require investment of time and effort.

www.ideom.org

IDEOM works with patient research partners, residents/fellows, physicians, nonprofits, medical students, researchers, caregivers, and stakeholders

They work to develop and validate outcome measures, which become open-source material available to researchers

PLATINUM



SILVER



BRONZE



FRIEND



WHAT DID WE DO AT IDEOM 2022?

AS PATIENT RESEARCH PARTNERS/CAREGIVERS, WE...

- worked with physicians and industry representatives in the vitiligo workgroup to help create core domains for vitiligo outcome measures
- provided patient + caregiver experiences on vitiligo
- fielded questions regarding vitiligo and treatment options
- are listed as authors on a vitiligo poster being presented at the Inaugural Revolutionizing Vitiligo (ReV) Meeting in November 2022

